CLAIMS

- 1. A bitumen composition comprising:-
 - (i) from 0.1 to 25 % wt of an elastomer,
 - (ii) from 0.1 to 40 % wt of a solvent,
 - (iii) from 30 to 99 % wt of a bitumen,
 - (iv) from 0.1 to 30 % wt of a lithium salt of a $C_{10}-C_{40}$ fatty acid or hydroxy fatty acid, and optionally
- (v) from 0 to 70 % wt of a filler, all weights based on total bitumen composition, wherein the solvent is of general formula (I)

$$\begin{array}{c}
0 \\
R^1 \\
OR^2
\end{array}$$

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wherein \mathbb{R}^1 represents a hydrogen atom or a hydrocarbyl group having from 1 to 6 carbon atoms, \mathbb{R}^2 represents a hydrocarbyl group having from 1 to 6 carbon atoms, and the sum of the carbon atoms in \mathbb{R}^1 and \mathbb{R}^2 is from 5 to 7.

- 15 2. A bitumen composition as claimed in claim 1, wherein the elastomer is a block copolymer comprising at least two terminal poly(monovinylaromatic hydrocarbon) blocks and at least one central poly(conjugated diene) block.
- 3. A bitumen composition as claimed in claim 1 or claim 2, where in the solvent of general formula (I) R^1 and R^2 each independently represent an alkyl group having from 2 to 4 carbon atoms and the sum of the carbon atoms in R^1 and R^2 is 6.
 - 4. A bitumen composition as claimed in claim 3, wherein the solvent of general formula (I) is n-butyl propionate.
 - 5. A bitumen composition as claimed in any one of claims 1 to 4, wherein the bitumen has a penetration in the range

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of from 100 to 300 dmm (measured at 25 $^{\circ}\text{C}$ according to EN 1426).

- 6. A bitumen composition as claimed in any one of claims 1 to 5, wherein the lithium salt is a lithium salt of a C_{12} - C_{22} fatty acid or hydroxy fatty acid.
- 7. Use of a bitumen composition as claimed in any one of claims 1 to 6 as a cold-applicable adhesive.
- 8. A process of preparing a bitumen composition which comprises mixing a first component (A) comprising (i) from 0.1 to 25 % wt of an elastomer, and (ii) from 0.1 to 40 % wt of a solvent; with a second component (B) comprising (iii) from 30 to 99 % wt of a bitumen, (iv) from 0.1 to 30 % wt of a lithium salt of a C_{10} - C_{40} fatty acid or hydroxy fatty acid, and optionally (v) from 0 to 70 % wt of a filler, all weights based on total bitumen composition, wherein the solvent is of general formula (I)

$$\begin{array}{c}
0\\
\\
R^1
\end{array}$$

$$OR^2$$
(I)

wherein R^1 represents a hydrogen atom or a hydrocarbyl group having from 1 to 6 carbon atoms, R^2 represents a hydrocarbyl group having from 1 to 6 carbon atoms, and the sum of the carbon atoms in R^1 and R^2 is from 5 to 7.

9. A process as claimed in claim 8, which process comprises preparing component (B) by heating the bitumen to a temperature in the range of from 200 to 300 °C, and then adding the lithium salt.

10. A process as claimed in claim 8 or claim 9, wherein the weight ratio of component (A) to component (B) is in the range of from 1:20 to 1:5.